



## 50GM60AE

### 50" 4K UHD DIGITAL SIGNAGE DISPLAY

Hisense Digital Signage Display's are ideal for retail and business environments. The products are the perfect backbone of a digital broadcasting platform in supermarkets, restaurants, stadiums, shopping malls and office buildings. A combination of seamless design and enhanced 500 nits brightness will ensure your digital content vividly stands out from the crowd.

#### Highlights



##### Smart CMS

Hisense's CMS platform allows you to edit and arrange playlists, making content management easy and user-friendly. It supports all rich media content in synchronous playback over a multitude of commercial displays.



##### Opening hours operation

Designed with quad-core System on Chip (SoC) technology the Hisense GM60AE series can be used for broadcasting both offline and cloud based content 18 hours a day, 7 days a week.



##### Landscape & portrait

Both landscape and portrait orientations are possible, providing you with endless creative and functional possibilities to fulfil your commercial or informative goals.



##### 4K Ultra HD

The 4K Ultra HD picture quality\* ensures perfect colour and rich details in all possible broadcasting surroundings, ranging from shops, to restaurants and office buildings.



##### 178° Wide viewing angle

The extra wide 178° viewing angle is a perfect fit for shoppers, employees or visitors that will view GM60AE displays from diverse angles while passing by.



##### 500 nits

With 500 nits maximum brightness the display panels can deliver amazingly vivid imagery anywhere during daytime and nighttime conditions.



##### Customization

Hisense's GM60AE displays support a variety of on-screen customisations such as custom startup logo, startup animation, wallpaper and many more. Creating a uniform look & feel for all people working with or viewing the displays.



##### Automatic time zone

When connected to the Internet each display will automatically synchronise to its local timezone. Making sure scheduled media broadcast is always in sync.



## Specifications

### Digital Display Panel

Backlight	DLED
Size	50"
Resolution	3840x2160
Refresh rate	60HZ
Color	1.07B
Brightness	500nits
Contrast(typ)	5000:1
Response time(typ)	8ms
Viewing angle(Min.)	178°/178°
Color gamut	72%
Haze	1%
Orientation	Landscape & Portrait
Lifetime	50,000 hrs
Operation Hours	7Day × 18Hour

### Power

Input	AC 100~240V(50/60Hz)
Power Consumption	180W
Standby consumption	<0.5W

### Physical

Bezel Color	Black
Set Dimension(W×H×D)	1121.6mm × 646.6mm × 69.6mm
Bezel width(T/L/R/B)	11mm (U/L/R), 15mm (B)
Net Weight	13.5 kg
Packing Dimension (W×H×D)	1227mm x 160mm x 768mm
Packed Weight	18 kg
VESA	200mm × 200mm

### System

OS	Android 9.0
CPU	ARM Cortex-A53 Quad core
ROM	Mali-G52
Language	English/Chinese

### Connectivity

WIFI	Yes
LAN	RJ45×1
USB	2
Input	USB×2 HDMI×2 DP×1 VGA×1 RS232×1
Output	Audio×1 HDMI×1 RS232×1

### Certification

Standard Certification	CB/CE/ErP/CTUVus/CEC/FCC/RCM	CB CE
Energy Table	50GM60AE	ERP

### Speaker

Built in speaker	9W × 2
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### Control Method

Remote	Yes
RS232	Yes

### Environment

Temperature	Storage: -20°~60°
	Operation: 0°~40°
Humidity	Storage: 10%~90%
	Operation: 20%~80%

### Media Player compatibility

OPS Type Compatible	No
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### What's in the box

Basic	Power cord, Remote control, RS232 cable, Battery, User manual
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### Dimensions

**50"** 1121.6 x 646.6 x 69.6 mm  
13.5 kg

